

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Submission Number 239 Issue 2

Alexandra VA 22314



WNCN-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	9100	Campaign Ref:	E:120816012
Buyer:	..	Client/Product Estimate:	155/426 /3008	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06281565
Est./PO Number:	06281565	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Niccc-Te	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/20	08/27	Total
1	M-F 1135p ET / 1035p CT Tonight Show	03		30	Nbr of Spots				
F..			Comm	Closed PR		1		1
2	M-F 5p Judge Judy	03		30	Nbr of Spots				
F..			Comm	Closed PR		1		1
3	M-F 530p Judge Judy	03		30	Nbr of Spots		1		1
F..			Comm	Closed PR		1		1
4	M-F 7p News	04		30	Nbr of Spots				
F..			Comm	Closed PR		1		1
5	M-F 1135p ET / 1035p CT Tonight Show	03		175	Nbr of Spots		1		1
	M.....			Comm					
6	M-F 5p Judge Judy	03		210	Nbr of Spots		1		1
	M.....			Comm					
7	M-F 530p Judge Judy	03		210	Nbr of Spots		1		1
	M.....			Comm					
8	M-F 7p News	04		250	Nbr of Spots		1		1
	M.....			Comm					
Weekly Totals:							3	23	26
Closed PR							5		5

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WNBC-TV

1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	9100	Campaign Ref:	E:120816012
Buyer:	Comm/ Issue	Client/Product/Estimate:	155/426/3008	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12	Weeks:	2	Order Ref:	06281565
Est./PO Number:	06281565	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ori

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/20	08/27	Total
9	Sat 7p News	01	175	30 Comme	Nbr of Spots	1	1
10	Sat 7a Today Show	02	250	30 Comme	Nbr of Spots	1	1
11	Sun 6p News	02	350	30 Comme	Nbr of Spots	1	1
12	M-F 1135p ET / 1035p CT Tonight Show	03	175	30 Comme	Nbr of Spots	1	1
13	M-F 5p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
14	M-F 530p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
15	M-F 7p News	04	250	30 Comme	Nbr of Spots	1	1
16	M-F 1135p ET / 1035p CT Tonight Show	03	175	30 Comme	Nbr of Spots	1	1
17	M-F 5p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1
18	M-F 530p Judge Judy	03	210	30 Comme	Nbr of Spots	1	1

Weekly Totals:

Total Spots(Ord Spots)

Closed PR

3 23 26

5 5 5

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NBC 17
 accurate, balanced, to the point



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 Raleigh, NC 27609
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Client:	National Republican Congr Comm/ Issue	Submission Cost:	9100	Campaign Ref:	E:120816012
Buyer:	..			Sales Rep:	HRP Washington, DC
Schedule Dates:	08/20/12 to 09/02/12		155 /426 /3008	Order Ref:	06281565
Est./PO Number:	06281565		2	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/20	08/27	Total
19	M-F 7p News .T.....		04			250	30	Nbr of Spots	1
20	M-F 1135p ET / 1035p CT Tonight Show .W....		03			175	30	Nbr of Spots	1
21	M-F 5p Judge Judy .W....		03			210	30	Nbr of Spots	1
22	M-F 530p Judge Judy .W....		03			210	30	Nbr of Spots	1
23	M-F 7p News .W....		04			250	30	Nbr of Spots	1
24	Sun 7p ET / 6p CT Dateline SundayS		03			1100	30	Nbr of Spots	1
25	Fri 8p ET / 7p CT Americas Got Talent ...F..		04			30		Nbr of Spots	1
26	Mon 9p ET / 8p CT Stars Earn Stripes M.....		05			1500	30	Nbr of Spots	1
27	M-F 5p Judge Judy .TWT...		03			210	30	Nbr of Spots	1
28	M-F 530p Judge Judy .TWT...		03			210	30	Nbr of Spots	1
Weekly Totals:							3	23	26
Closed PR							5		5

Natl Med. Res. Planning&Placement
National Republican Congr Comm/ Issue
Submission Number 239 **Issue 2**

815 Slaters Lane

Alexandra VA 22314



accurate, balanced, to the point

WNCN-TV

1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr

Comm/ Issue

Buyer: ..

08/20/12 to 09/02/12

Schedule Dates:

06281565

Est./PO Number:

No

Associated Copies:

9100

Campaign Ref:

E:120816012

Submission Cost:

155 /426 /3008

Sales Rep:

HRP Washington, DC

Order Ref:

06281565

Business Type:

POLITICAL

Business Category:

Transactional

Ori

Ref	Sales Product Details	Rev Type		Rate	Spot Type		08/20	08/27	Total
29	M-F 1135p ET / 1035p CT Tonight Show .TWT...	03		175	30	Nbr of Spots		1	1
30	M-F 7p News .TWT...	04		250	30	Nbr of Spots		1	1
31	Wed 8p ET / 7p CT Americas Got Talent .W...	04		1500	30	Nbr of Spots		1	1

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	08/20/12	Closed Pre Emission	175.00	No Makegood / Credit	0000000000	E:120816012
2	M-F 5p Judge Judy	:30 Commercial	08/20/12	Closed Pre Emission	210.00	No Makegood / Credit	0000000000	E:120816012
3	M-F 530p Judge Judy	:30 Commercial	08/20/12	Closed Pre Emission	210.00	No Makegood / Credit	0000000000	E:120816012
4	M-F 7p News	:30 Commercial	08/20/12	Closed Pre Emission	250.00	No Makegood / Credit	0000000000	E:120816012
25	Fri 8p ET / 7p CT Americas Got Talent	:30 Commercial	08/20/12	Closed Pre Emission	1,500.00	No Makegood / Credit	0000000000	E:120816012

Pre-emption Summary

Grand Totals		Month 8 Weeks: 4	Month 9 Weeks: 5
Spots	Totals	08/20	08/27
Cost	26	3	23

Spots	Totals	Cost
9100	775	8325

Grand Totals:

Spots:	<u>26</u>
Gross Total:	<u>9,100.00</u>
Commission:	<u>1,365.00</u>
Net Total:	<u>7,735.00</u>

REP HEADLINE# 6281565 TRF# E:120816
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG24/12 15.08
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE
ALEXANDRIA, VA 22314

CONTRACT # 6281565
CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE
FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED
DATE AUG24/12 15.08

REP: REVISED ORDER
ZEROED LNS 1-4, 13, 14

ADDED LNS 27-32

TTL SAME

PLS CFM

THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#13	MISSSED: SUN / 800P-900P	AUG26	30S	\$1,500.00	(AUG24/12)
		BUY#14	SUN / 900P-1100P	AUG26	30S	\$1,500.00	
			OFFER: WED / 800P-900P	AUG29	30S	\$1,500.00	PLS ADVISE.
			& MON / 900P-1000P	AUG27	30S	\$1,500.00	

CMT: SPOTS NA D/T PROGRAM CHGS - MGS BOOKED AMERICA'S GOT TALENT 8/29 AND
CMT: STARS EARN STRIPES 8/27 - PLS ADVISE

M2	OK'D	BUY#1	MISSSED: FRI / 1135P-1235A	AUG24	30S	\$175.00	(AUG24/12)
		BUY#2	FRI / 500P-530P	AUG24	30S	\$210.00	
		BUY#3	FRI / 530P-600P	AUG24	30S	\$210.00	
		BUY#4	FRI / 700P-730P	AUG24	30S	\$250.00	
			OFFER: TU-TH / 500P-530P	AUG28	30S	\$210.00	PLS ADVISE.
			& TU-TH / 530P-600P	AUG28	30S	\$210.00	
			& TU-TH / 1135P-1235A	AUG28	30S	\$175.00	
			& TU-TH / 700P-730P	AUG28	30S	\$250.00	

CMT: SPOTS N/A D/T NO COPY - MGS BOOKED STP JUDGE JUDY / 7P NEWS / TONIGHT
CMT: SHOW W/O 8/27 TUE-THU - PLS ADVISE ASAP!

REP HEADLINE# 6281565 TRF# E:120816
\$\$\$ MOD# O: APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG24/12 15.08
*** WNEN-TV ***

CONTRACT TOTAL \$9,100.00
TOTAL SPOTS 26

REP HEADLINE# 6281565 TRF# E:120816
S55 MOD# 0: UNAPPROVED REV #1 S55

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP AUG24/12 14-20
CHANGES *** WNCN-TV ***

ADV #	ADV.	NAME	ISS/NRCC-IE
AGY #	AGY.	NAME NAT'L MEDIA RESEARCH PLANNING PLAC	

REP. #	OFF. #	SALESMAN #
BUYER NAME	TRACEY ROBINSON	

815 SLATERS LANE
ALEXANDRIA, VA 22314

SALES PRSN WA - MICK NESCI (H)

ORDER # _____
CONTRACT # 6281565

CLASS: NATL. LOCAL REGIONAL

CITY TAX	STATE TAX	CO-OP BILLING NEEDLE
FLIGHT DATES AUG24/12	AUG30/12	WK-1

DATE AUG24/12 14.20

REP: REVISED ORDER

ZEROED LNS 1-4, 13, 14
ADDED LNS 27-32
TTI SAME

PLS CFM THANKS, MIKE FOR MICK

STA: * * * PLUS SEE M1 OFFER U
PLS SEE M2 NEW OFFER

THX, CHERYL 8/24

NRCC IE CON CM

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3008
AGENCY PRODUCT CODE = 125

1 S 1135P-1235A
30 \$175.00 8/24 8/24 0 FRI 0

PROGRAM : TONITE SHW-NBC<
CON COM1: TONITE SHW-NBC<

REP HEADLINE# 6281565 TRP# E:120816
מונטג'ו טינדרפראונד בריי ג'ס

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CHANGES*****

CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG24/12 14.200

REP HEADLINE# 6281565 TRF# E:120816
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG24/12 14:20
** CHANGES ** *** WNCN-TV ***

CONTRACT TOTAL \$9,100.00
TOTAL SPOTS 26

LINE# : REP	: CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYS	: TOTAL:
: LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	: SPTS:	
AUG/12	\$1,875.00	SEP/12			\$7,225.00						

MARKET TOTALS	\$182,000	WNCN 5%	WRAL 40%	WTVD 39%	WRAZ 11%	WRDC 2%	WLFL 3%	CABL 0%
SHARES ACCURATE								
SVC- NSI BOOKS -	NOV/11							
DEMOS - RA35-64*								
MOD CODE A-ADD B-BUY TYPE C-CANCELLED	DE-DELETE E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS, PLAN, SECT Q-PAID PGM	R-RATE S-SPOTS PER WEEK	T-TIME X-LATE	Y-DAYS Z-COMMENTS	*-MULTIPLE				

REP HEADLINE# 6281565
*** ORIGINAL REV#0 ***

REP HEADLINE# 6281565 CREDIT ADVISORY: AGE ORDER WORKSHEET

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 17.4
*** WNCN-TV ***

ADV #	ADV.	NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY.	NAME NAT'L MEDIA RESEARCH PLANNING PLAC		BUYER NAME TRACEY ROBINSON		
		815 SLATERS LANE		SALES PRSN WA- MICK NESCI (H)		
ALEXANDRIA, VA 22314						

ORDER # _____
CONTRACT # 6281565
CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3008 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG 15 / 12 17.45

THE JOURNAL OF CLIMATE

IP: NEW ORDER
TTL \$9,100 @26X

PLEASE CONFIRM
THANKS! BRIAN FOR MICK

ON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

NRCC IE

JINE#: REP : COD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3008

AGENCY PRODUCT CODE = 426

1	1135P-1235A	30	\$175.00	8/24	8/24	1	FRI
---	-------------	----	----------	------	------	---	-----

PROGRAM : TONITE SHW-NBC <
ON COM1: TONITE SHW-NBC <

2	500P-530P	30	\$210.00	8/24	8/24	1	FRI	1
---	-----------	----	----------	------	------	---	-----	---

PROGRAM : JUDGE JUDY

ON COMI: JUDGE JUDGE

PROGRAM : CON COMI:	JUDGE JUDGE B	530P-600P	\$210.00
	JUDGE JUDY B		8/24
		30	1
			FRI

11/16

REP HEADLINE# 6281565
*** OPTICNTR PRYRC ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-5
CREDIT RISK !!!
HARRIS REPORT FROM RI

AUG 15 / 12 17 - 4

REP HEADLINE# 6281565
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG 15 / 12 17.4
*** WNCN-TV ***

	:LINE#:	REP	:CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTAL:	
	:	LINE#:	:			:		:		:		:	DATE	:	DATE	:	/WK:	INVT	:				:SPTS:
13					800P-900P		30				\$1,500.00		8/26		8/26		1		SUN		1		
14			PROGRAM : CON COM1:	AGT AGT	AGT NA :	ACT	Fri	8/24															
					900P-1100P		30				\$1,500.00		8/26		8/26		1		SUN		1		
15			PROGRAM : CON COM1:	AGT	AGT	Mr. Stars Turn Stripes	8/27	90															
					1135P-1235A		30				\$175.00		8/30		8/30		1		THU		1		
16			PROGRAM : CON COM1:	TONITE SHW-NBC< TONITE SHW-NBC<	500P-530P		30				\$210.00		8/30		8/30		1		THU		1		
17			PROGRAM : CON COM1:	JUDGE JUDY JUDGE JUDY	530P-600P		30				\$210.00		8/30		8/30		1		THU		1		
18			PROGRAM : CON COM1:	JUDGE JUDY B JUDGE JUDY B	700P-730P		30				\$250.00		8/30		8/30		1		THU		1		
19			PROGRAM : CON COM1:	NBC-17 NEWS-7 NBC-17 NEWS-7	1135P-1235A		30				\$175.00		8/28		8/28		1		TUE		1		
20			PROGRAM : CON COM1:	TONITE SHW-NBC< TONITE SHW-NBC<	500P-530P		30				\$210.00		8/28		8/28		1		TUE		1		
21			PROGRAM : CON COM1:	JUDGE JUDY B JUDGE JUDY B	530P-600P		30				\$210.00		8/28		8/28		1		TUE		1		

REP HEADLINE# 6281565
*** OPTGNAL PENVH0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-463-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title